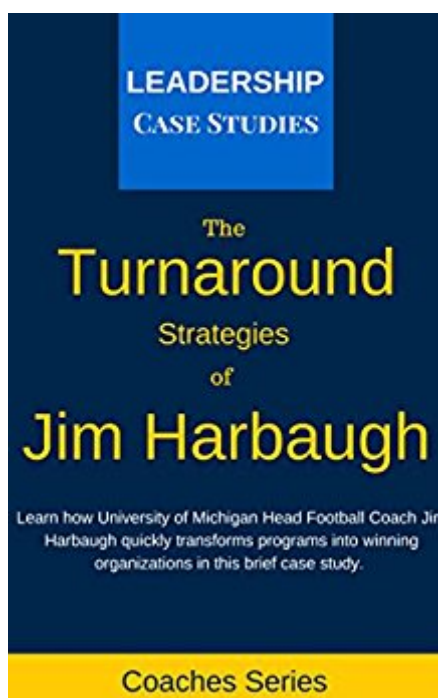


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# The Turnaround Strategies Of Jim Harbaugh: How The University Of Michigan Head Football Coach Changes The Culture To Immediately Increase Performance



## Synopsis

Jim Harbaugh, Head Football Coach for the University of Michigan, could arguably be called the Best Turnaround CEO in the nation. He has taken over programs at the University of San Diego, Stanford University, the San Francisco 49ers, and the University of Michigan, and immediately achieved success. Within one year, Harbaugh was able to change the culture and create a winning program. In this leadership case study, we cover the strategies and techniques that Harbaugh incorporates to turnaround a losing program. Covering examples from all of his previous coaching jobs, *The Turnaround Strategies of Jim Harbaugh* will teach you how to pull the brakes on a losing program and to change direction. In this brief case study, you will learn some key takeaways such as:-How a book written for tech CEOs is constantly recommended by Jim Harbaugh to his players and staff.-The importance of focusing on the important issues facing the team.-How to change the incentives and rewards for your organization to make sure they are in line with your goals.-How competition can be used to create accountability and transparency. Whether you are a coach taking over a new team or a manager being promoted to a new department, the lessons of Jim Harbaugh can help you start off your new assignment with success.

## Book Information

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## Customer Reviews

Okay

I am going to keep it in my kindle for quick references. Harbaugh holds people accountable yo the program but also themselves.

in less than 30 minutes you get actionable stuff to take back to your organization.better than reading a big business book. this gives you all the meat and no fluff.

Short read with the basics on focus, discipline and why metrics matter.It'll only take you an hour to read and reset on these meaningful principles.

Well put together like all previous case studies by these guys , well worth reading if your serious about your coaching or business life.

Captured the ideas that Jim has used to turnaround 4 organizations, the comeback kid is doing it again at Michigan.

Simple, easy to read, and some awesome tactical leadership strategies!

Excellent guide.

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